Spedian — a very unique solution for reusable fleet graphics

Not only is Spedian the world’s only reusable vehicle graphic system with no visible frame, it can be applied or removed in less than an hour. Unlike adhesive vinyl, the Spedian system will not leave behind any sticky residue or a ghost image of the previous graphic. Graphics can also be stored and used later. No bolts, rivets, screws or welds are required. Once completed, installers apply the Spedian Exhaust System™ to ensure there is no panel movement during the vehicle’s operation. Tested at different speeds, wind conditions and in extreme temperatures, the Spedian system is the only one of its kind certified by the Transportation Research Center. For companies who rely on frequent seasonal promotions and heavy consumer advertising rotations, Spedian offers a very economical solution.
WHAT IS SPEDIAN™
Spedian™ is the world’s lightest and most versatile truck frame system. It is currently being used by major global companies as well as small and medium sized businesses and Local Authorities throughout the UK and North America.

IS IT BETTER THEN THE ALLOY AND PLASTIC FRAME SYSTEMS?
Yes. It is much lighter and graphics are larger because you do not have an unsightly frame. When the alloy frames are damaged, the replacement time, cost and inconvenience caused can interrupt the functionality of the vehicle.

DOES SPEDIAN REQUIRE A LOT OF MAINTENANCE?
The Spedian System™ is totally maintenance free, unlike visible plastic and metal frames!

CAN YOU SEE THE FRAME?
No. Because the system works on a male/female basis the reverse of the banner has the male system applied to it. This ensures that there is no unsightly frame visible.

HOW DOES SPEDIAN WORK?
The patented system ensures that the graphic banners remain on the vehicle. Spedian has passed all safety tests at MIRA where it has been tested over the last twelve years.

DOES THE SYSTEM NEED RE-TENSIONING?
No. Unlike frame systems that are affected by wind drag and eventually wrinkle, Spedian™ needs no further tensioning after installation.

HOW FLEXIBLE IS SPEDIAN?
Spedian™ will fit most vehicles. It will even fit the aerodynamic vehicle curves on the new eco trailers and vans. Spedian has even been used on rail freight containers.

DOES SPEDIAN BEND OR TWIST?
Absolutely not. Unlike ridged frame systems, the Spedian system will confirm to the natural twisting and movement of the vehicle body.

HOW LIGHT IS SPEDIAN?
Spedian™ is the lightest system in the world. An alloy frame system can weigh over 176 pounds whereas Spedian weighs under four pounds for an equivalent size vehicle.

DOES THE SPEDIAN SYSTEM AFFECT FUEL CONSUMPTION?
No. The unique Spedian System sits close to the vehicle side through a ‘vacuum’ effect based on high and low pressure caused by airflow.