



Modagraphics®



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Building Brands. Lasting Impressions.



The Big Picture on Visually Building Your Brand

For more than 30 years, Modagraphics has been helping companies stand out in a fiercely competitive marketplace. A pioneer in mobile advertising and an innovator in graphic and signage solutions, Modagraphics is the only fully integrated mobile advertising provider and the only true one-source, one-responsibility provider of graphics and signage solutions. As a privately held company, our primary focus is to partner with our clients – from Fortune 500 companies to emerging entrepreneurs – to creatively boost their image and visually build their brand. Learn how Modagraphics can be an effective extension of your business, getting your message out where and when it matters most.

Complete Solutions for Every Business

Unlike a traditional design firm or print shop, Modagraphics is your partner in visual brand building – from concept to completion. Through Total Project Management (TPM), Modagraphics dedicates full-time resources to your out-of-home advertising and brand building program so you don't have to. We specialize in design, engineering, manufacturing, inventory management and fulfillment, installation and national distribution of high-performance, out-of-home graphics.

From truckside and OEM graphics to retail and POP signage, Modagraphics creates unique, attention-grabbing solutions that boost sales and make a lasting impression.



Our Products

- **Fleet Advertising Graphics** – High-impact, truckside graphics on pressure sensitive decals and the Mod-Mount flexible frame system are used for mobile advertising, promotions and brand awareness.
- **Exterior Signage** – Illuminated and non-illuminated signage, facades, building wraps and awnings that enhance a retail store's image.
- **Retail Décor/Signage** – Pressure sensitive graphics, dimensional lettering and specialty displays that decorate and merchandise a retail environment.
- **P.O.P. Materials** – Bold, impactful and effective digitally printed or screened graphics used to promote and advertise inside a store.
- **Product & Equipment Identification (OEM)** – Pressure-sensitive decals for vehicle fleets, commercial equipment, OEM products, industrial containers, rail cars and more.



Our Services

- **A Team of Experts** – Our professionals, from multiple disciplines within the Modagraphics organization (sales professionals, dedicated project managers and customer service representatives, estimators, creative and production artists, installation and field support professionals), partner with you to develop innovative solutions for your business needs, implement and support your program throughout its life cycle.
- **Design** – With a thorough understanding of outdoor fleet advertising and retail store needs, our award-winning, in-house creative team can work with you to develop original graphic designs or provide assistance to your design team.

Have a design that's already been executed or completed design elements? Modagraphics can adapt them to the precise specifications of the medium. Also, be sure to ask about eye-catching 3D modeling and effects that will make your brand really pop!

- **Engineering** – Our in-house production staff ensures the quality and cost effectiveness of your advertising and merchandising efforts. Design concepts are executed onsite at our Rolling Meadows facility by experienced professionals to achieve the best possible results.
- **Manufacturing** – Investing in the most advanced, large-scale digital production equipment, with 5 presses including the Scitex Vision TURBOjet, Scitex XLJet, Scitex XL1500, CUBE 260 and the most precise screen-printing technologies, Modagraphics produces the highest quality products in the most aesthetic, efficient manner. Computerized scanning equipment and cutting systems ensure perfect color matching, precise registration and exact die-cut parts. UV inks resist fading and durable substrates promise longevity.



- **Inventory Management and Fulfillment** – With dedicated warehousing for your graphics in our temperature- and humidity-controlled facility, Modagraphics can maintain inventory levels based on your forecast requirements. Monthly computer-generated, customized inventory reports detail inventory levels, parts shipped and manufactured and kits returned to inventory.



- **Installation Services** – Unlike our competitors, Modagraphics employs an experienced, on-site installation team to oversee and execute every aspect of your graphic and signage installation, anywhere in the U.S., with minimal disruptions to your operations.
- **National Distribution** – Modagraphics guarantees just-in-time delivery to your installation site.
- **Total Construction Management (TCM)** – Our in-house construction services department will supervise the development, renovation or rebranding of your retail operation. From our professional staff and field support teams to a reliable and extensive network of subcontractors, Modagraphics ensures that your design and construction project is completed successfully, cost effectively and at minimal risk.

- **Online Services** – Customizable to each client, Modagraphics online services include status updates, inventory management, ordering capabilities and more.

The Modagraphics Difference

Although there are other companies that offer graphic and signage solutions, only Modagraphics provides one-source program management. This unique way of doing business allows you focus on your business while we dedicate our in-house resources to managing your program and achieving your objectives. These are just a few of the benefits you'll experience when you partner with Modagraphics:

- On-time production and implementation
- Transfer labor to us
- Shorten project cycle time
- Reduce vendor coordination time
- Lower total cost

Get the bigger picture. See how Modagraphics can help you visually build your brand and boost your sales. Contact Modagraphics at 847-392-3980 today!

