



Branding your products.  
Protecting your brand.



**modagraphics**

*we move brands*



## VISUAL IMPACT MANAGEMENT

As a long time producer of OEM decals for major brands, Modagrafics understands the critical importance of how our products must reflect and protect the integrity of your name brand on your products. To that end, Modagrafics puts an experienced management team on every project, giving our customers total step-by-step strategic planning rather than

a menu of choices. We will carefully help you explore all of the options to create a program with the right material, best pricing and optimum inventory requirements. For OEMS, the OEM aftermarket, leasing companies, car manufacturers, auto dealers, outfitters and more, Modagrafics has the resources to help move your brand.



**CAT**<sup>®</sup>

**USG**



## CLIENT EXPERIENCE

In our four decades as an industry leader, we have accumulated vast knowledge and experience on how to effectively handle the complex graphics needs of equipment manufacturers. Caterpillar has quality standards stricter than ISO, and for 37 years they have relied on Modagraphics to maintain their brand identity.

Though Caterpillar employs over 1,500 different decals, all of them are produced to withstand the test of time and some very, very tough working conditions. Adding to the task are strict inventory and shipping requirements essential to meeting the needs of their manufacturing plants and dealers worldwide.

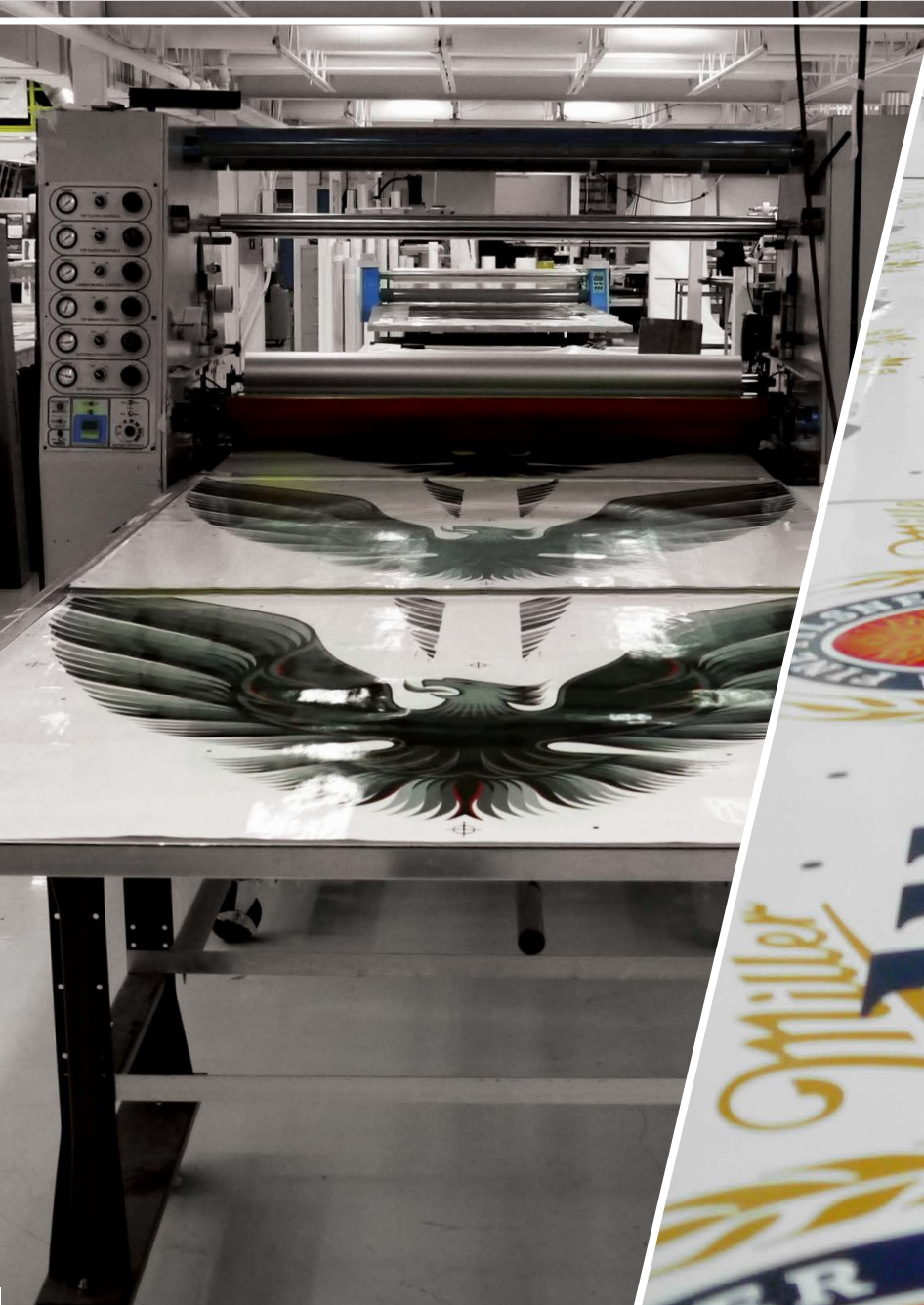


## ADVANCED PRODUCTION TECHNOLOGY

Modagraphics' manufacturing facility is designed to create the highest quality products, featuring flex capacity and ISO 9001 certification. Our capabilities include creative pre-press, large-format screen printing, digital printing, finishing and a fabrication.



- Creative Pre-Press Programs
- Color Proofing & Ink Matching Systems
- Digital Presses
- UV Flatbed Press
- Screen Presses
- Computer Cutters
- Die Cutters
- Roll Striping
- Router
- Full Fabrication Department



## ENGINEERING THE RIGHT MATERIALS FOR YOUR DECALS

Modagraphics understands all the variables that affect decals, which is why we carefully explore many material options to engineer the right solutions for your needs. We take into consideration all of the environmental conditions, such as temperature extremes, sunlight exposure and precipitation rates, and match them up with your

needs to determine the best possible material options. To keep up with the latest innovations in the industry, Modagraphics maintains close working partnerships with all of the major film manufacturers. These relationships bring our customers a variety of material options, including the best reflective, metallic and specialty films.

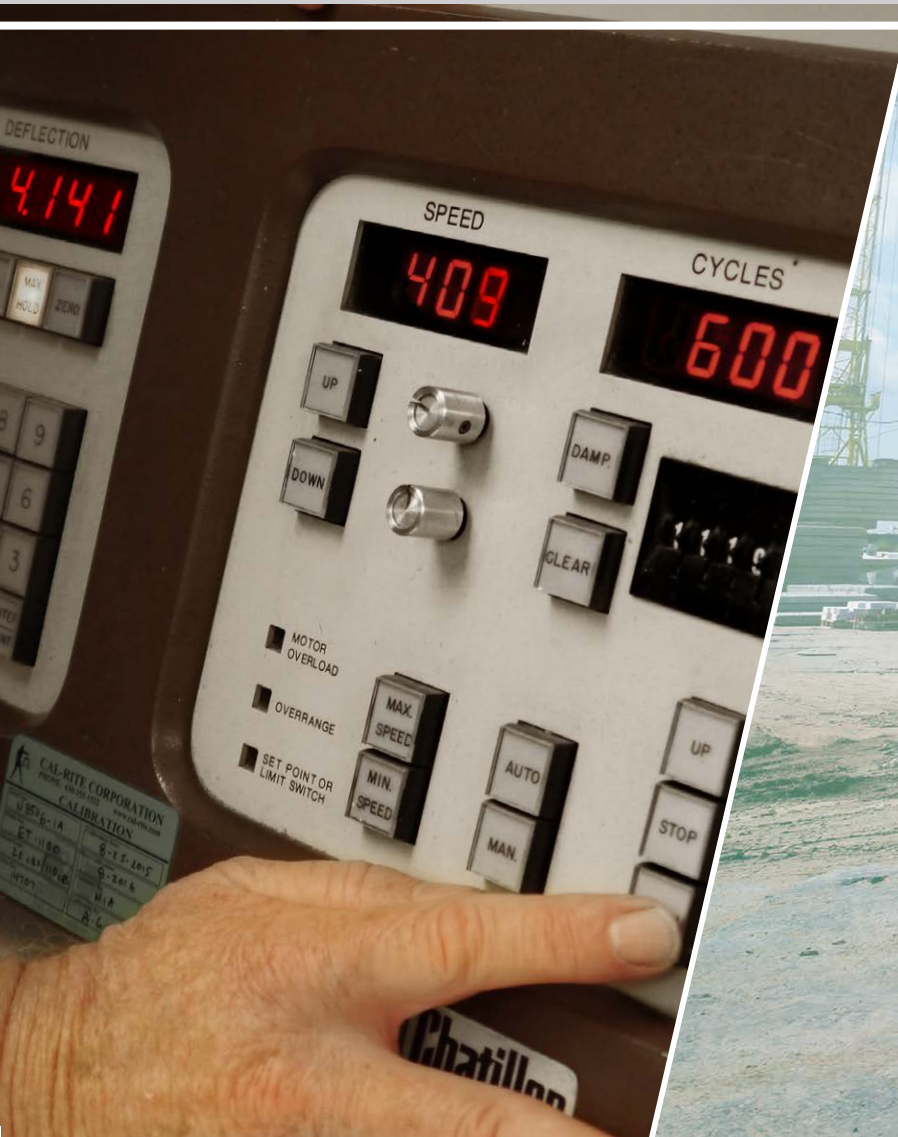


## TESTING FOR GUARANTEED PERFORMANCE

For meeting quality standards, Modagraphics' testing facilities leave little to chance. Our manufacturing facilities include state-of-the-art color and ink matching systems, so your decals will always stay true to your brand. Additional equipment allows us to evaluate abrasion resistance, tensile strength, adhesion and gloss levels.

### TESTING EQUIPMENT:

- 5135 Taber Abraser
- ET – 1100 Chatillon Tensile Tester
- Hunter Lab Color Quest XE
- Hunter Lab MiniScan XE Plus
- BYK Gardner Gloss Meter
- gti Graphlite
- Blue M Oven
- Tensocheck 100 Tension Meter
- UVICARE PLUS –365



## JUST-IN-TIME LOGISTICS

To meet your production demands, Modagrafics is set up to deliver advanced supply chain practices and business continuity plans. By maintaining a minimum stock inventory of three weeks at any time, Modagrafics can assure you of an undisruptive production flow and supply, as well as quickly adapt to any changes in your production

schedule. If custom ordering is necessary, Modagrafics can set up an EDI (electronic data interchange) system to simplify the process. And if your products are designated for export, we can provide a total understanding of international market regulations.





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