



Working class values.



modagraphics
we move brands

In our four decades as an industry leader, Modagraphics has accumulated vast knowledge and experience on how to effectively handle the complex graphics needs of equipment manufacturers. A prime example is Caterpillar.

With quality standards stricter than ISO, Caterpillar has relied on Modagraphics since 1978 to maintain their brand identity. Though Caterpillar employs over 1,500 different decals, all of them are produced at Modagraphics to withstand the test of time and some very, very tough working conditions.

To assure the rugged performance CAT needs, special care is taken choose the right film materials and printing processes that

can produce decals able to withstand temperature extremes, sunlight exposure and abrasive environments.

Adding to Modagraphics' task are strict inventory and shipping requirements essential to meet the needs of Caterpillar's manufacturing plants and dealers worldwide. To efficiently handle these needs a custom ordering system via EDI (electronic data interchange) was long ago established for easy ordering.

Attesting to Modagraphics' ability to deliver are the multiple supplier excellence awards that Caterpillar has bestowed upon us for customer service, quality and on-time delivery.



ABOUT MODAGRAFICS

Founded in 1973 and located in Rolling Meadows, Illinois, a northwestern suburb of Chicago, Modagraphics has evolved from a small operation to become a leading integrated marketing and manufacturing company as a one-source, full-service provider of custom solutions for fleet graphic branding, OEM decals and retail/POP graphics. For more information, call 800.860.3169 or visit www.modagraphics.com.



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